



2015 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	3,391,713	3,160,569	3,624,587	3,540,229	3,739,029	3,552,124	3,735,327	3,599,868	3,544,505	3,784,056	3,411,441	3,228,768	42,312,216
Room Inventory	150,544	150,255	150,255	151,236	149,352	149,071	149,071	149,086	149,086	149,086	149,086	149,213	149,213
Citywide Occupancy	81.7%	84.7%	88.6%	88.8%	91.2%	90.4%	91.5%	88.4%	89.9%	92.8%	86.4%	78.5%	87.7%
Hotel Occupancy	84.4%	86.7%	90.2%	91.1%	93.2%	93.0%	93.2%	90.9%	91.8%	94.3%	88.1%	80.3%	89.8%
Motel Occupancy	56.1%	65.8%	73.4%	67.2%	72.4%	65.5%	74.9%	63.6%	71.5%	78.6%	69.4%	61.3%	68.3%
Weekend Occupancy	85.9%	92.3%	95.6%	95.8%	95.7%	95.7%	96.8%	93.9%	95.5%	95.7%	94.2%	86.8%	93.7%
Midweek Occupancy	79.3%	81.1%	86.1%	86.3%	88.7%	88.5%	89.0%	86.1%	87.5%	91.5%	83.0%	75.2%	85.2%
Strip Occupancy	83.7%	85.9%	90.0%	90.3%	92.7%	92.4%	93.1%	90.8%	91.9%	94.2%	87.7%	79.6%	89.4%
Downtown Occupancy	77.6%	79.2%	83.0%	82.3%	86.6%	84.2%	85.7%	81.0%	83.7%	88.4%	81.9%	73.5%	82.3%
Average Daily Room Rate (ADR)	\$136.02	\$116.48	\$120.88	\$118.51	\$130.32	\$114.34	\$105.68	\$105.39	\$125.85	\$135.62	\$121.77	\$107.13	\$119.94
Strip Daily Room Rate (ADR)	\$145.80	\$125.30	\$130.35	\$127.77	\$140.96	\$122.88	\$112.48	\$112.65	\$135.72	\$146.89	\$131.63	\$114.64	\$129.21
Downtown Daily Room Rate (ADR)	\$64.62	\$57.74	\$62.20	\$56.30	\$63.91	\$57.35	\$57.35	\$57.57	\$64.10	\$72.48	\$60.67	\$60.94	\$61.29
Revenue Per Available Room (RevPAR)	\$111.13	\$98.66	\$107.10	\$105.24	\$118.85	\$103.36	\$96.70	\$93.16	\$113.14	\$125.86	\$105.21	\$84.10	\$105.21
Strip RevPAR	\$122.03	\$107.63	\$117.32	\$115.38	\$130.67	\$113.54	\$104.72	\$102.29	\$124.73	\$138.37	\$115.44	\$91.25	\$115.28
Downtown RevPAR	\$50.15	\$45.73	\$51.63	\$46.33	\$55.35	\$47.26	\$49.15	\$46.63	\$53.65	\$64.07	\$49.69	\$44.79	\$50.37
Total Room Nights Occupied	3,811,184	3,565,960	4,125,637	4,028,524	4,227,074	4,044,896	4,228,446	4,078,154	4,015,911	4,290,331	3,852,864	3,627,336	47,896,317
Convention Attendance	682,330	550,271	551,793	501,392	433,171	357,989	301,988	583,954	529,053	604,861	559,681	234,668	5,891,151
Conventions & Meetings Held	1,678	1,948	2,156	1,780	1,838	1,414	1,305	1,308	1,722	2,652	1,970	1,535	21,306
Total En/Deplaned Passengers	3,309,999	3,162,945	3,863,154	3,785,075	3,992,150	3,911,813	4,064,096	4,007,006	3,779,105	4,104,971	3,739,755	3,669,005	45,389,074
Average Daily Auto Traffic													
All Major Highways	92,188	99,517	110,584	111,822	109,685	118,271	126,907	116,696	105,415	104,706	106,811	107,848	109,204
I-15 at NV/CA Border	37,691	39,820	43,121	45,220	44,181	49,193	53,496	48,761	42,841	39,986	44,110	44,609	44,419
Gaming Revenue:													
Clark County	\$838,162,000	\$796,867,000	\$826,410,000	\$783,239,000	\$870,046,000	\$709,630,000	\$786,641,000	\$776,797,000	\$780,351,000	\$755,960,000	\$828,011,000	\$864,349,000	\$9,616,463,000
Las Vegas Strip	\$576,811,000	\$531,348,000	\$507,030,000	\$498,866,000	\$601,198,000	\$445,511,000	\$524,970,000	\$527,383,000	\$504,801,000	\$493,626,000	\$535,615,000	\$600,751,000	\$6,347,910,000
Downtown	\$38,639,000	\$43,263,000	\$53,569,000	\$49,602,000	\$44,574,000	\$42,117,000	\$40,800,000	\$39,979,000	\$47,499,000	\$44,643,000	\$53,652,000	\$43,453,000	\$541,790,000
Boulder Strip	\$58,721,000	\$64,278,000	\$81,259,000	\$66,313,000	\$61,612,000	\$69,291,000	\$60,631,000	\$60,247,000	\$72,235,000	\$54,322,000	\$70,503,000	\$64,939,000	\$784,351,000
Room Tax / LVCVA's Portion:	\$22,836,893	\$18,163,576	\$22,204,907	\$21,902,888	\$24,668,409	\$19,527,179	\$20,260,162	\$19,860,281	\$22,091,329	\$25,795,038	\$20,604,648	\$16,522,898	\$254,438,208

PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	0.1%	0.9%	-1.7%	2.4%	4.8%	2.4%	5.3%	1.6%	6.0%	5.6%	3.7%	3.5%	2.9%
Room Inventory	0.0%	-0.2%	-0.2%	1.4%	0.0%	-0.2%	-0.2%	-1.2%	-0.9%	-0.8%	-0.9%	-0.9%	-0.9%
Citywide Occupancy	-1.8	-0.9	-3.2	-1.0	2.5	0.4	2.8	0.7	4.0	3.7	2.7	2.0	1.0
Hotel Occupancy	-1.7	-1.0	-3.5	-1.2	2.0	0.4	1.8	0.5	3.4	3.2	2.3	1.5	0.6
Motel Occupancy	-4.4	-0.4	-1.0	0.2	6.4	-1.0	10.4	0.6	9.0	8.2	5.5	5.8	3.3
Weekend Occupancy	-1.6	0.6	-1.3	-0.2	0.7	0.9	0.7	0.4	2.0	0.7	2.4	-0.5	0.4
Midweek Occupancy	-2.4	-1.5	-3.6	-1.2	3.5	0.2	3.2	1.6	4.4	4.8	3.4	3.0	1.3
Strip Occupancy	-2.2	-1.3	-3.2	-1.5	1.8	0.1	2.2	0.1	3.9	3.5	2.4	1.2	0.6
Downtown Occupancy	4.2	3.8	-3.9	-0.5	5.6	0.4	2.8	5.3	5.8	7.7	6.0	4.9	3.5
Average Daily Room Rate (ADR)	15.4%	3.7%	-9.0%	2.6%	2.7%	0.2%	1.2%	-5.8%	8.8%	11.7%	7.3%	1.3%	3.2%
Strip (ADR)	13.1%	1.8%	-9.4%	2.3%	2.2%	-0.3%	0.4%	-6.4%	8.4%	12.0%	7.4%	1.1%	2.7%
Downtown (ADR)	13.4%	3.9%	-7.6%	-1.7%	5.4%	-0.2%	1.3%	6.8%	19.4%	11.1%	5.4%	6.1%	5.0%
Revenue Per Available Room (RevPAR)	12.9%	2.6%	-12.2%	1.4%	5.6%	0.6%	4.4%	-5.0%	13.9%	16.3%	10.7%	4.0%	4.4%
Strip RevPAR	10.2%	0.3%	-12.5%	0.6%	4.2%	-0.2%	2.9%	-6.3%	13.2%	16.3%	10.4%	2.6%	3.3%
Downtown RevPAR	19.9%	9.1%	-11.7%	-2.3%	12.7%	0.3%	4.8%	14.3%	28.3%	21.7%	13.7%	13.6%	9.7%
Total Room Nights Occupied	-2.3%	-1.2%	-3.7%	0.3%	3.1%	0.3%	2.9%	0.2%	3.6%	3.3%	2.1%	1.5%	0.8%
Convention Attendance	8.0%	12.1%	-11.7%	26.8%	-4.6%	-16.6%	-9.4%	38.2%	39.3%	27.7%	39.8%	47.5%	13.4%
Conventions & Meetings Held	8.4%	-0.2%	-11.0%	-4.7%	-4.5%	-19.3%	-9.6%	6.0%	-11.5%	-13.9%	7.4%	38.5%	-3.6%
Total En/Deplaned Passengers	0.6%	3.2%	2.1%	4.9%	5.7%	5.8%	8.8%	7.2%	5.9%	6.4%	10.2%	8.9%	5.8%
Average Daily Auto Traffic													
All Major Highways	2.7%	8.1%	6.3%	4.0%	7.1%	6.8%	8.1%	5.7%	9.1%	5.7%	6.1%	5.7%	6.3%
I-15 at NV/CA Border	2.1%	7.4%	6.5%	4.0%	7.0%	5.3%	5.5%	2.2%	9.6%	3.8%	4.2%	2.6%	5.0%
Gaming Revenue:													
Clark County	7.8%	-1.7%	-4.0%	5.5%	3.4%	-10.2%	-1.7%	0.3%	1.3%	-4.0%	8.4%	3.7%	0.7%
Las Vegas Strip	15.4%	-4.4%	-9.6%	7.8%	1.4%	-16.3%	-2.1%	-4.7%	2.0%	-5.1%	5.4%	8.2%	-0.4%
Downtown	-10.6%	0.7%	4.6%	12.6%	15.4%	2.3%	6.5%	15.0%	9.3%	-6.5%	25.2%	1.1%	5.9%
Boulder Strip	-15.4%	10.6%	19.0%	-8.3%	10.5%	6.3%	-11.1%	29.7%	-5.5%	-6.6%	21.5%	-15.0%	1.5%
Room Tax / LVCVA's Portion:	19.7%	5.1%	-8.2%	7.5%	12.3%	4.3%	12.3%	3.9%	18.3%	18.3%	13.3%	10.0%	9.5%

r - revised

e - estimate



2015 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	148,024	152,199	174,098	161,995	162,819	156,245	188,537	165,200	151,320	162,028	142,330	123,058	1,887,853
Room Inventory	9,847	9,847	9,777	9,817	9,917	9,996	10,021	10,021	10,021	10,021	10,021	10,021	10,021
Total Occupancy	56.5%	65.7%	68.7%	65.4%	62.7%	61.6%	73.4%	63.1%	59.2%	61.7%	55.1%	44.5%	61.4%
Average Daily Room Rate	\$40.75	\$44.48	\$42.06	\$52.10	\$47.31	\$43.37	\$47.53	\$50.32	\$47.25	\$43.22	\$42.77	\$42.67	\$45.48
Revenue Per Available Room (RevPAR)	\$23.02	\$29.22	\$28.90	\$34.07	\$29.66	\$26.72	\$34.89	\$31.75	\$27.97	\$26.67	\$23.57	\$18.99	\$27.95
Total Room Nights Occupied	172,470	181,145	208,221	192,610	192,757	184,726	228,018	196,021	177,973	191,672	165,647	138,240	2,229,500
Gross Gaming Revenue	\$39,628,000	\$43,010,000	\$49,244,000	\$42,773,000	\$38,882,000	\$35,270,000	\$38,017,000	\$35,132,000	\$37,119,000	\$39,535,000	\$37,969,000	\$30,697,000	\$467,276,000
Laughlin/Bullhead City Air Passengers	20,602	21,258	25,663	19,429	17,345	14,543	13,705	15,493	14,666	21,226	20,182	9,198	213,310
Average Daily Auto Traffic: Hwy 163	3,852	4,511	4,884	5,043	4,236	4,225	4,418	4,148	4,055	4,144	4,087	3,977	4,298
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	0.8%	-4.0%	-11.8%	-11.6%	-8.2%	-7.7%	-3.7%	-8.1%	2.8%	0.0%	0.7%	-5.6%	-5.1%
Room Inventory	-4.7%	-4.7%	-5.4%	-5.0%	-3.5%	-2.7%	-2.5%	-2.5%	5.9%	-2.4%	-2.4%	-2.4%	-2.4%
Total Occupancy	7.1	4.5	-1.5	-1.5	-1.2	-1.3	1.8	-1.8	-0.6	2.5	2.5	-1.6	0.7
Average Daily Room Rate	3.2%	6.1%	1.5%	1.3%	1.2%	5.7%	2.2%	-2.3%	15.6%	3.7%	2.2%	3.3%	3.1%
Revenue Per Available Room (RevPAR)	18.0%	13.9%	-0.7%	-1.0%	-0.7%	3.5%	4.8%	-5.1%	14.5%	8.1%	7.1%	-0.3%	4.4%
Total Room Nights Occupied	9.0%	2.3%	-7.4%	-7.1%	-5.3%	-4.7%	0.0%	-5.2%	4.8%	1.7%	2.2%	-5.8%	-1.6%
Gross Gaming Revenue	-0.8%	7.2%	4.5%	0.1%	1.6%	5.5%	-1.8%	6.4%	7.9%	0.6%	3.1%	-13.9%	1.7%
Laughlin/Bullhead City Air Passengers	13.9%	1.9%	-0.5%	-6.9%	-15.1%	-8.7%	-22.3%	-3.4%	-9.9%	31.0%	17.7%	-21.4%	-1.7%
Average Daily Auto Traffic: Hwy 163	3.8%	5.9%	4.4%	2.8%	3.7%	6.0%	8.4%	3.4%	6.5%	1.9%	4.7%	4.3%	4.6%



2015 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	98,123	96,810	122,793	113,976	109,691	97,028	99,166	93,277	86,689	116,014	97,426	77,111	1,208,104
Room Inventory	1,736	1,736	1,736	1,736	1,736	1,706	1,706	1,706	1,706	1,706	1,706	1,712	1,712
Total Occupancy	70.4%	76.9%	88.1%	84.5%	78.7%	73.2%	72.4%	68.1%	65.4%	84.7%	73.5%	56.1%	74.3%
Average Daily Room Rate	\$58.11	\$60.65	\$53.91	\$58.21	\$58.31	\$49.84	\$51.02	\$51.75	\$54.26	\$62.12	\$55.31	\$51.01	\$55.61
Revenue Per Available Room (RevPAR)	\$40.91	\$46.64	\$47.49	\$49.19	\$45.89	\$36.48	\$36.94	\$35.24	\$35.49	\$52.62	\$40.65	\$28.62	\$41.35
Total Room Nights Occupied	37,886	37,380	47,412	44,008	42,353	37,464	38,289	36,015	33,472	44,794	37,617	29,773	466,463
Gross Gaming Revenue	\$10,463,000	\$10,394,000	\$11,463,000	\$10,241,000	\$9,943,000	\$7,913,000	\$8,353,000	\$8,078,000	\$8,141,000	\$10,024,000	\$9,706,000	\$9,373,000	\$114,092,000
Average Daily Auto Traffic: I-15 at NV/AZ border	20,863	22,022	25,043	25,114	24,739	26,689	28,743	25,830	24,758	24,673	23,624	22,945	24,587
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Visitor Volume	7.1%	2.2%	-0.5%	0.2%	5.2%	-0.3%	5.8%	6.5%	10.5%	7.0%	5.0%	3.2%	4.1%
Room Inventory	0.0%	0.0%	0.0%	0.0%	0.0%	-1.7%	-1.7%	-1.7%	-1.7%	-1.7%	-1.7%	-1.4%	-1.4%
Total Occupancy	3.2	0.0	-2.4	-1.7	2.2	-0.6	3.6	3.8	5.9	5.1	3.1	1.3	2.0
Average Daily Room Rate	14.5%	13.6%	-2.9%	3.6%	4.5%	5.1%	2.1%	-2.6%	3.1%	6.1%	-2.4%	-0.3%	3.7%
Revenue Per Available Room (RevPAR)	20.0%	13.6%	-5.5%	1.6%	7.5%	4.3%	7.4%	3.2%	13.3%	12.9%	1.9%	2.1%	6.5%
Total Room Nights Occupied	4.8%	0.0%	-2.7%	-2.0%	2.9%	-2.5%	3.5%	4.1%	8.1%	4.6%	2.7%	1.0%	1.8%
Gross Gaming Revenue	6.1%	3.4%	0.2%	1.4%	3.0%	3.9%	1.3%	-1.9%	-1.7%	2.9%	-4.3%	-2.9%	0.9%
Average Daily Auto Traffic: I-15 at NV/AZ border	5.3%	7.6%	6.3%	5.0%	7.3%	8.1%	10.4%	4.7%	22.2%	6.3%	5.9%	5.8%	7.8%